

Teknik Pengumpulan dan Analisis Data

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Teknik Pengumpulan Data Penelitian Kualitatif

- In-depth interview
- Focus Group Discussion
- Observation
- Document review

Teknik Pengumpulan Data Penelitian Kuantitatif

- Survey
- Experiment
- Interview

Interview (Wawancara)

- Face to face interviews
- Telephone interviews
- Computer Assisted Personal Interviewing (CAPI)

Instrument Pengumpulan Data

- Penelitian kualitatif :
 - Peneliti
 - Pedoman Wawancara
 - Pedoman Observasi
 - Recorder
- Penelitian Kuantitatif:
 - Kuesioner
 - Terbuka
 - Tertutup
 - Semi terbuka
 - Pedoman wawancara

Teknik Analisis Data Kuantitatif

- Proses Analisis data Kuantitatif
 - Coding data
 - Entering data
 - Cleaning data

Teknik Analisis Data Kuantitatif

- Metode Analisis Data kuantitatif
 - Univariate :
 - Distribusi frekuensi
 - Pengukuran central tendency
 - Pengukuran variasi

Teknik Analisis Data Kuantitatif

- Metode Analisis Data kuantitatif
 - Bivariate :
 - Scatter gram
 - Tabulasi silang
 - Tabel bivariate
 - Tabel persentase
 - Tabel tanpa persentase
 - Mengukur asosiasi
 - Lambda
 - Gamma
 - Tau
 - Chi (Square)
 - rho

Teknik Analisis Data Kuantitatif

- Metode Analisis Data kuantitatif
 - Multivariate :
 - Tabel persentase
 - Multiple regression analysis

Teknik Analisis Data Kualitatif

- Proses Analisis Data kualitatif
 - Noticing
 - Pencatatan, perekaman
 - Data reducing
 - Coding
 - Pengkatagorian data (Categorization)
 - Thinking about things (conclusion)
 - Pola dan hubungan dalam satu katagori dan antarkatagori
 - General discoveries

Teknik Analisis Data Kualitatif

- Metode analisis data kualitatif
 - Successive Approximation
 - Illustrative method
 - Analytic Comparison
 - Domain Analysis
 - Ideal types
 - Network Analysis
 - Time Allocation Analysis
 - Flowchart and Time Sequence
 - Multiple Sorting Procedure